



WHAS
P.O. Box 1100
Louisville, KY 40201

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract #**861065****Schedule Dates**

10/16/12-10/22/12

Advertiser

Crossroads GPS (33741)

Agency/T-Code

Crossroads Media LLC (2774)/055317791

Product

Political - 527 Organization (1214)

Brand

CROSSROADS GPS (131182)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

(202) 559-6424 /

CPE

12/11/1097

Account Types

National/Political Issue - Agency

Billing Type

Weekly/Irregular

CommentsCROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *******Date Entered**

10/09/12

Last Modified

10/10/12

Entered By

Patti Eppinghoff

CO-OP

No

Headline #

06367666

Demo

A35+R

Order Type

Normal

Package Deal**Commission %**

15.00

Commission

\$3,873.75

Net Total

\$21,951.25

Sales Tax**Louisville (WHAS) (WHAS)****By Broadcast Month****Spots****Rate**

Oct. 2012	68	\$25,825.00
-----------	----	-------------

Grand Total:	68	\$25,825.00
--------------	----	-------------

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	12P- 12:57P (ET)			1						1	\$200.00	\$200.00	Louisville (WHAS) (WHAS)	46)WHAS11 NEWS AT NOON	10/9/12
2.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	3:58P- 4:58P (ET)			1						1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	47)WHAS11 NEWS AT 4P W/O 5/21	10/9/12
3.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	5P- 5:30P (ET)			1						1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	48)WHAS11 NEWS AT 5 W/O 5/21	10/9/12
4.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	5A- 5:57A (ET)			1						1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	49)GOOD MORNING KYANA 5A	10/9/12
5.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	5:30P- 6P (ET)			1						1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	50)WHAS11 NEWS AT 530P W/O 5/21	10/9/12
6.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	6P- 6:30P (ET)			1						1	\$500.00	\$500.00	Louisville (WHAS) (WHAS)	51)WHAS11 NEWS AT 6 W/O 5/21	10/9/12
7.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	5:58A- 7A (ET)			1						1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	52)GOOD MORNING KYNA 6A	10/9/12
8.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	6:58P- 7:30P (ET)			1						1	\$300.00	\$300.00	Louisville (WHAS) (WHAS)	53)ENTERTAINMENT TONIGHTW/O 5/21	10/9/12
9.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	7A- 9A (ET)			1						1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	54)GOOD MORNING AMERICA	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WHAS
P.O. Box 1100
Louisville, KY 40201

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract

861065

Schedule Dates

10/16/12-10/22/12

Advertiser

Crossroads GPS (33741)

Agency/T-Code

Crossroads Media LLC (2774)/055317791

Product

Political - 527 Organization (1214)

Brand

CROSSROADS GPS (131182)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

(202) 559-6424 /

CPE

12/11/1097

Account Types

National/Political Issue - Agency

Billing Type

Weekly/Irregular

Comments

CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

10/09/12

Last Modified

10/10/12

Entered By

Patti Eppinghoff

CO-OP

No

Headline

06367666

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,873.75

Net Total

\$21,951.25

Sales Tax

Louisville (WHAS) (WHAS)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2012	68	\$25,825.00
Grand Total:	68	\$25,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	7:30P- 7:56P (ET)			1						1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	55)INSIDE EDITION 5/21	10/9/12
11.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	7:57P- Dancing With The Stars Results Show			1						1	\$2,000.00	\$2,000.00	Louisville (WHAS) (WHAS)	56)DANCING-STARS RESULTSEF9/25/12	10/9/12
12.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	9A- 10A (ET)			1						1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	57)GREAT DAY LIVE	10/9/12
13.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	10P- Nashville				1					1	\$1,200.00	\$1,200.00	Louisville (WHAS) (WHAS)	58)NASHVILLE EF10/10/12	10/9/12
14.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	10:58A- 12P (ET)				1					1	\$400.00	\$400.00	Louisville (WHAS) (WHAS)	59)THE VIEW W/O 5/21	10/9/12
15.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	12P- 12:57P (ET)				1					1	\$200.00	\$200.00	Louisville (WHAS) (WHAS)	60)WHAS11 NEWS AT NOON	10/9/12
16.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	3:58P- 4:58P (ET)				1					1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	61)WHAS11 NEWS AT 4P W/O 5/21	10/9/12
17.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	5P- 5:30P (ET)				1					1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	62)WHAS11 NEWS AT 5 W/O 5/21	10/9/12
18.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	5A- 5:57A (ET)				1					1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	63)GOOD MORNING KYANA 5A	10/9/12
19.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	5:30P- 6P (ET)				1					1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	64)WHAS11 NEWS AT 530P W/O 5/21	10/9/12
20.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	6P- 6:30P (ET)				1						\$500.00		Louisville (WHAS) (WHAS)	65)WHAS11 NEWS AT 6 W/O 5/21	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WHAS
P.O. Box 1100
Louisville, KY 40201

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract

861065

Schedule Dates

10/16/12-10/22/12

Advertiser

Crossroads GPS (33741)

Agency/T-Code

Crossroads Media LLC (2774)/055317791

Product

Political - 527 Organization (1214)

Brand

CROSSROADS GPS (131182)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

(202) 559-6424 /

CPE

12/11/1097

Account Types

National/Political Issue - Agency

Billing Type

Weekly/Irregular

Comments

CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

10/09/12

Last Modified

10/10/12

Entered By

Patti Eppinghoff

CO-OP

No

Headline

06367666

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,873.75

Net Total

\$21,951.25

Sales Tax

Louisville (WHAS) (WHAS)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2012	68	\$25,825.00
Grand Total:	68	\$25,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0.1	Preempt	10/17/12															Louisville (WHAS) (WHAS)	I-Inventory Accommodation/Spot -RATE	
21.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	5:58A- 7A (ET)				1					1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	66)GOOD MORNING KYNA 6A	10/9/12
22.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	6:58P- 7:30P (ET)				1					1	\$300.00	\$300.00	Louisville (WHAS) (WHAS)	67)ENTERTAINMENT TONIGHTW/O 5/21	10/9/12
23.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	7A- 9A (ET)				1					1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	68)GOOD MORNING AMERICA	10/9/12
24.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	7:30P- 7:56P (ET)				1					1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	69)INSIDE EDITION 5/21	10/9/12
25.0	Normal Line / SPOT	10/17/12-10/17/12	5	:30	9A- 10A (ET)				1					1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	70)GREAT DAY LIVE	10/9/12
26.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	11P- 11:35P (ET)						1			1	\$700.00	\$700.00	Louisville (WHAS) (WHAS)	1)WHAS11 NEWS AT 11 M-SU W/O 5/21	10/9/12
27.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	10:58A- 12P (ET)						1			1	\$400.00	\$400.00	Louisville (WHAS) (WHAS)	2)THE VIEW W/O 5/21	10/9/12
28.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	12P- 12:57P (ET)						1			1	\$200.00	\$200.00	Louisville (WHAS) (WHAS)	3)WHAS11 NEWS AT NOON	10/9/12
29.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	3:58P- 4:58P (ET)						1			1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	4)WHAS11 NEWS AT 4P W/O5/21	10/9/12
30.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	5P- 5:30P (ET)						1			1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	5)WHAS11 NEWS AT 5 W/O 5/21	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WHAS
P.O. Box 1100
Louisville, KY 40201

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract

861065

Schedule Dates

10/16/12-10/22/12

Advertiser

Crossroads GPS (33741)

Agency/T-Code

Crossroads Media LLC (2774)/055317791

Product

Political - 527 Organization (1214)

Brand

CROSSROADS GPS (131182)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

(202) 559-6424 /

CPE

12/11/1097

Account Types

National/Political Issue - Agency

Billing Type

Weekly/Irregular

Comments

CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

10/09/12

Last Modified

10/10/12

Entered By

Patti Eppinghoff

CO-OP

No

Headline

06367666

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,873.75

Net Total

\$21,951.25

Sales Tax

Louisville (WHAS) (WHAS)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2012	68	\$25,825.00
Grand Total:	68	\$25,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	5A- 5:57A (ET)						1			1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	6)GOOD MORNING KYANA 5A	10/9/12
32.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	5:30P- 6P (ET)						1			1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	7)WHAS11 NEWS AT 530P W/O 5/21	10/9/12
33.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	6P- 6:30P (ET)						1			1	\$500.00	\$500.00	Louisville (WHAS) (WHAS)	8)WHAS11 NEWS AT 6 W/O 5/21	10/9/12
34.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	5:58A- 7A (ET)						1			1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	9)GOOD MORNING KYNA 6A	10/9/12
35.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	6:58P- 7:30P (ET)						1			1	\$300.00	\$300.00	Louisville (WHAS) (WHAS)	10)ENTERTAINMENT TONIGHTW/O 5/21	10/9/12
36.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	7A- 9A (ET)						1			1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	11)GOOD MORNING AMERICA	10/9/12
37.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	7:30P- 7:56P (ET)						1			1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	12)INSIDE EDITION 5/21	10/9/12
38.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	7:57P- Shark Tank						1			1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	13)SHARK TANK	10/9/12
39.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	9A- 10A (ET)						1			1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	14)GREAT DAY LIVE	10/9/12
40.0	Revised Line / SPOT	10/22/12-10/22/12	5	:30	10P- 11P (ET)		1										Louisville (WHAS) (WHAS)	15)	10/9/12
40.1	Normal Line / SPOT	10/22/12-10/22/12	5	:30	9P- ABC News Your Voice		1							1	\$1,800.00	\$1,800.00	Louisville (WHAS) (WHAS)	71)	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WHAS
P.O. Box 1100
Louisville, KY 40201

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract

861065

Schedule Dates

10/16/12-10/22/12

Advertiser

Crossroads GPS (33741)

Agency/T-Code

Crossroads Media LLC (2774)/055317791

Product

Political - 527 Organization (1214)

Brand

CROSSROADS GPS (131182)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

(202) 559-6424 /

CPE

12/11/1097

Account Types

National/Political Issue - Agency

Billing Type

Weekly/Irregular

Comments

CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

10/09/12

Last Modified

10/10/12

Entered By

Patti Eppinghoff

CO-OP

No

Headline

06367666

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,873.75

Net Total

\$21,951.25

Sales Tax

Louisville (WHAS) (WHAS)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2012	68	\$25,825.00
Grand Total:	68	\$25,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	10:58A- 12P (ET)		1							1	\$400.00	\$400.00	Louisville (WHAS) (WHAS)	16)THE VIEW W/O 5/21	10/9/12
42.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	12P- 12:57P (ET)		1							1	\$200.00	\$200.00	Louisville (WHAS) (WHAS)	17)WHAS11 NEWS AT NOON	10/9/12
43.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	3:58P- 5P (ET)		1							1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	18)WHAS11 NEWS AT 4P W/O 5/21	10/9/12
44.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	5P- 5:30P (ET)		1							1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	19)WHAS11 NEWS AT 5 W/O 5/21	10/9/12
45.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	5A- 5:57A (ET)		1							1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	20)GOOD MORNING KYANA 5A	10/9/12
46.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	5:30P- 6P (ET)		1							1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	21)WHAS11 NEWS AT 530P W/O 5/21	10/9/12
47.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	6P- 6:30P (ET)		1							1	\$500.00	\$500.00	Louisville (WHAS) (WHAS)	22)WHAS11 NEWS AT 6 W/O 5/21	10/9/12
48.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	5:58A- 7A (ET)		1							1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	23)GOOD MORNING KYNA 6A	10/9/12
49.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	6:58P- 7:30P (ET)		1							1	\$300.00	\$300.00	Louisville (WHAS) (WHAS)	24)ENTERTAINMENT TONIGHTW/O 5/21	10/9/12
50.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	7A- 9A (ET)		1							1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	25)GOOD MORNING AMERICA	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WHAS
P.O. Box 1100
Louisville, KY 40201

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract

861065

Schedule Dates

10/16/12-10/22/12

Advertiser

Crossroads GPS (33741)

Agency/T-Code

Crossroads Media LLC (2774)/055317791

Product

Political - 527 Organization (1214)

Brand

CROSSROADS GPS (131182)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

(202) 559-6424 /

CPE

12/11/1097

Account Types

National/Political Issue - Agency

Billing Type

Weekly/Irregular

Comments

CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

10/09/12

Last Modified

10/10/12

Entered By

Patti Eppinghoff

CO-OP

No

Headline

06367666

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,873.75

Net Total

\$21,951.25

Sales Tax

Louisville (WHAS) (WHAS)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2012	68	\$25,825.00
Grand Total:	68	\$25,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	7:30P- 7:56P (ET)		1							1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	26)INSIDE EDITION 5/21	10/9/12
52.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	9A- 10A (ET)		1							1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	27)GREAT DAY LIVE	10/9/12
53.0	Normal Line / SPOT	10/20/12-10/20/12	5	:30	11P- 11:35P (ET)							1			\$700.00		Louisville (WHAS) (WHAS)	28)WHAS11 NEWS AT 11 M-SU W/O 5/21	10/9/12
53.0.1	Preempt	10/20/12															Louisville (WHAS) (WHAS)	S/I-Program Change/Exception - ncaa	
54.0	Normal Line / SPOT	10/20/12-10/20/12	5	:30	6A- 10A (ET)							1		1	\$100.00	\$100.00	Louisville (WHAS) (WHAS)	29)GOOD MORNING SATURDAY	10/9/12
55.0	Normal Line / SPOT	10/21/12-10/21/12	5	:30	6A- 9A (ET)								1	1	\$85.00	\$85.00	Louisville (WHAS) (WHAS)	30)GOOD MORNING SUN	10/9/12
56.0	Normal Line / SPOT	10/21/12-10/21/12	5	:30	6:29P- 6:57P (ET)								1	1	\$390.00	\$390.00	Louisville (WHAS) (WHAS)	31)WHAS11 NEWS AT 630P W/O 5/21	10/9/12
57.0	Normal Line / SPOT	10/21/12-10/21/12	5	:30	6:57P- Americas Funniest Home Videos								1	1	\$1,000.00	\$1,000.00	Louisville (WHAS) (WHAS)	32)FUNNIEST HOME VIDEOS	10/9/12
58.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	11P- 11:35P (ET)					1				1	\$700.00	\$700.00	Louisville (WHAS) (WHAS)	33)WHAS11 NEWS AT 11 M-SU W/O 5/21	10/9/12
59.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	12P- 12:57P (ET)					1				1	\$200.00	\$200.00	Louisville (WHAS) (WHAS)	34)WHAS11 NEWS AT NOON	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WHAS
P.O. Box 1100
Louisville, KY 40201

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract

861065

Schedule Dates

10/16/12-10/22/12

Advertiser

Crossroads GPS (33741)

Agency/T-Code

Crossroads Media LLC (2774)/055317791

Product

Political - 527 Organization (1214)

Brand

CROSSROADS GPS (131182)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

(202) 559-6424 /

CPE

12/11/1097

Account Types

National/Political Issue - Agency

Billing Type

Weekly/Irregular

Comments

CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

10/09/12

Last Modified

10/10/12

Entered By

Patti Eppinghoff

CO-OP

No

Headline

06367666

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,873.75

Net Total

\$21,951.25

Sales Tax

Louisville (WHAS) (WHAS)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2012	68	\$25,825.00
Grand Total:	68	\$25,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	3:58P- 4:58P (ET)					1				1	\$225.00	\$225.00	Louisville (WHAS) (WHAS)	35)WHAS11 NEWS AT 4P W/O 5/21	10/9/12
61.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	5P- 5:30P (ET)					1				1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	36)WHAS11 NEWS AT 5 W/O 5/21	10/9/12
62.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	5A- 5:57A (ET)					1				1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	37)GOOD MORNING KYANA 5A	10/9/12
63.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	5:30P- 6P (ET)					1				1	\$450.00	\$450.00	Louisville (WHAS) (WHAS)	38)WHAS11 NEWS AT 530P W/O 5/21	10/9/12
64.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	6P- 6:30P (ET)					1				1	\$500.00	\$500.00	Louisville (WHAS) (WHAS)	39)WHAS11 NEWS AT 6 W/O 5/21	10/9/12
65.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	5:58A- 7A (ET)					1				1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	40)GOOD MORNING KYNA 6A	10/9/12
66.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	6:58P- 7:30P (ET)					1				1	\$300.00	\$300.00	Louisville (WHAS) (WHAS)	41)ENTERTAINMENT TONIGHTW/O 5/21	10/9/12
67.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	7A- 9A (ET)					1				1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	42)GOOD MORNING AMERICA	10/9/12
68.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	7:30P- 7:56P (ET)					1				1	\$275.00	\$275.00	Louisville (WHAS) (WHAS)	43)INSIDE EDITION 5/21	10/9/12
69.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	9A- 10A (ET)					1				1	\$125.00	\$125.00	Louisville (WHAS) (WHAS)	44)GREAT DAY LIVE	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WHAS
P.O. Box 1100
Louisville, KY 40201

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract #**861065****Schedule Dates**

10/16/12-10/22/12

Advertiser

Crossroads GPS (33741)

Agency/T-Code

Crossroads Media LLC (2774)/055317791

Product

Political - 527 Organization (1214)

Brand

CROSSROADS GPS (131182)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

(202) 559-6424 /

CPE

12/11/1097

Account Types

National/Political Issue - Agency

Billing Type

Weekly/Irregular

CommentsCROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *******Date Entered**

10/09/12

Last Modified

10/10/12

Entered By

Patti Eppinghoff

CO-OP

No

Headline #

06367666

Demo

A35+R

Order Type

Normal

Package Deal**Commission %**

15.00

Commission

\$3,873.75

Net Total

\$21,951.25

Sales Tax**Louisville (WHAS) (WHAS)****By Broadcast Month****Spots****Rate**

Oct. 2012	68	\$25,825.00
-----------	----	-------------

Grand Total:	68	\$25,825.00
--------------	----	-------------

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT	10/16/12-10/16/12	5	:30	11P- 11:35P (ET)			1						1	\$700.00	\$700.00	Louisville (WHAS) (WHAS)	45)GREAT DAY LIVE	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: